

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
951342-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Crossroads GPS	Crossroads GPS	984

Flight Dates	Order #	Alt Order #
09/14/12 - 09/23/12	951342	WOC10033540

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/21/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURM 09/17/12 5:29 AM 5a Daybreak 5-6a :30 USPRTV17GPH \$2,000.00 NM									
2 WMURTu 09/18/12 5:53 AM 5a Daybreak 5-6a :30 USPRTV17GPH \$2,000.00 NM									
3 WMURW 09/19/12 5:09 AM 5a Daybreak 5-6a :30 USPRTV17GPH \$2,000.00 NM									
4 WMURTh 09/20/12 5:12 AM 5a Daybreak 5-6a :30 USPRTV17GPH \$2,000.00 NM									
1 WMURF 09/21/12 5:09 AM 5a Daybreak 5-6a :30 USPRTV17GPH \$2,000.00 NM									
2	09/14/12	09/14/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	----1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/14/12 5:10 AM 5a Daybreak 5-6a :30 USPRTV17GPH \$1,750.00 NM									
3	09/17/12	09/20/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	-1-1---	:30	2	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1-1--- 2 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 6:28 AM 6a Daybreak 6-7a :30 USPRTV17GPH \$4,500.00 NM									
2 WMURTh 09/20/12 5:59 AM 6a Daybreak 6-7a :30 USPRTV17GPH \$4,500.00 NM									
4	09/17/12	09/21/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11111--	:30	5	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11111-- 5 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WMURM 09/17/12 8:54 AM Good Morning America 7-9a :30 USPRTV17GPH \$3,500.00 NM									
2 WMURTu 09/18/12 8:55 AM Good Morning America 7-9a :30 USPRTV17GPH \$3,500.00 NM									
3 WMURW 09/19/12 8:59 AM Good Morning America 7-9a :30 USPRTV17GPH \$3,500.00 NM									
4 WMURTh 09/20/12 7:29 AM Good Morning America 7-9a :30 USPRTV17GPH \$3,500.00 NM									
1 WMURF 09/21/12 7:55 AM Good Morning America 7-9a :30 USPRTV17GPH \$3,500.00 NM									
5	09/14/12	09/14/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	----1--	:30	1	\$2,500.00	NM

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951342-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/14/12	09/14/12	Good Morning America	7-9a	----1--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	7:51 AM	Good Morning America	7-9a	:30	USPRTV17GPH	\$2,500.00 NM
6	09/17/12	09/21/12	KELLY& MICHAEL LIVE	9AM-10AM	11111--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11111--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/17/12	9:36 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	USPRTV17GPH	\$1,000.00 NM
5	WMURTu		09/18/12	9:38 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	USPRTV17GPH	\$1,000.00 NM
3	WMURW		09/19/12	9:59 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	USPRTV17GPH	\$1,000.00 NM
4	WMURTh		09/20/12	9:50 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	USPRTV17GPH	\$1,000.00 NM
2	WMURF		09/21/12	9:55 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	USPRTV17GPH	\$1,000.00 NM
7	09/14/12	09/14/12	KELLY& MICHAEL LIVE	9AM-10AM	----1--	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	9:37 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	USPRTV17GPH	\$750.00 NM
8	09/17/12	09/21/12	The View	11-12p	11111--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11111--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/17/12	11:30 AM	The View	11-12p	:30	USPRTV17GPH	\$1,000.00 NM
2	WMURTu		09/18/12	10:59 AM	The View	11-12p	:30	USPRTV17GPH	\$1,000.00 NM
5	WMURW		09/19/12	10:58 AM	The View	11-12p	:30	USPRTV17GPH	\$1,000.00 NM
4	WMURTh		09/20/12	10:59 AM	The View	11-12p	:30	USPRTV17GPH	\$1,000.00 NM
3	WMURF		09/21/12	10:58 AM	The View	11-12p	:30	USPRTV17GPH	\$1,000.00 NM
9	09/14/12	09/14/12	The View	11-12p	----1--	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	11:33 AM	The View	11-12p	:30	USPRTV17GPH	\$750.00 NM
10	09/17/12	09/21/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11111--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/17/12	12:17 PM	News 9 at Noon	12-1230p	:30	USPRTV17GPH	\$1,500.00 NM
2	WMURTu		09/18/12	12:10 PM	News 9 at Noon	12-1230p	:30	USPRTV17GPH	\$1,500.00 NM
3	WMURW		09/19/12	12:16 PM	News 9 at Noon	12-1230p	:30	USPRTV17GPH	\$1,500.00 NM
4	WMURTh		09/20/12	12:24 PM	News 9 at Noon	12-1230p	:30	USPRTV17GPH	\$1,500.00 NM
5	WMURF		09/21/12	12:26 PM	News 9 at Noon	12-1230p	:30	USPRTV17GPH	\$1,500.00 NM
11	09/14/12	09/14/12	News 9 at Noon	12-1230p	----1--	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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951342-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/14/12	09/14/12	News 9 at Noon	12-1230p	----1--	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	12:14 PM	News 9 at Noon	12-1230p	:30	USPRTV17GPH	\$1,250.00 NM
12	09/17/12	09/21/12	Who Wants to be a Millior	1230-1p	11111--	:30	5	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURM		09/17/12	12:51 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV17GPH	\$700.00 NM
3	WMURTu		09/18/12	12:41 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV17GPH	\$700.00 NM
4	WMURW		09/19/12	12:41 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV17GPH	\$700.00 NM
5	WMURTh		09/20/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV17GPH	\$700.00 NM
6	WMURF		09/21/12	12:46 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV17GPH	\$700.00 NM
13	09/17/12	09/21/12	THE CHEW	1-2PM	1-1-1--	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-1-1--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/17/12	12:58 PM	THE CHEW	1-2PM	:30	USPRTV17GPH	\$700.00 NM
2	WMURW		09/19/12	1:56 PM	THE CHEW	1-2PM	:30	USPRTV17GPH	\$700.00 NM
3	WMURF		09/21/12	1:58 PM	THE CHEW	1-2PM	:30	USPRTV17GPH	\$700.00 NM
14	09/17/12	09/21/12	ELLEN EF	4PM-5PM	-1-1---	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-1---	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	4:26 PM	ELLEN EF	4PM-5PM	:30	USPRTV17GPH	\$1,000.00 NM
2	WMURTh		09/20/12	4:31 PM	ELLEN EF	4PM-5PM	:30	USPRTV17GPH	\$1,000.00 NM
15	09/14/12	09/14/12	ELLEN EF	4PM-5PM	----1--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	4:46 PM	ELLEN EF	4PM-5PM	:30	USPRTV17GPH	\$700.00 NM
16	09/17/12	09/21/12	News 9 at 5	5-6p	11111--	:30	5	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11111--	5	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/17/12	5:40 PM	News 9 at 5	5-6p	:30	USPRTV17GPH	\$4,500.00 NM
2	WMURTu		09/18/12	5:54 PM	News 9 at 5	5-6p	:30	USPRTV17GPH	\$4,500.00 NM
3	WMURW		09/19/12	5:29 PM	News 9 at 5	5-6p	:30	USPRTV17GPH	\$4,500.00 NM
4	WMURTh		09/20/12	5:28 PM	News 9 at 5	5-6p	:30	USPRTV17GPH	\$4,500.00 NM
5	WMURF		09/21/12	5:22 PM	News 9 at 5	5-6p	:30	USPRTV17GPH	\$4,500.00 NM
17	09/14/12	09/14/12	News 9 at 5	5-6p	----1--	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	5:36 PM	News 9 at 5	5-6p	:30	USPRTV17GPH	\$3,000.00 NM
18	09/17/12	09/21/12	News 9 at 6	6-7p	1-111--	:30	4	\$5,500.00	NM

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Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-111--	4	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/17/12	6:23 PM	News 9 at 6	6-7p	:30	USPRTV17GPH	\$5,500.00 NM
2	WMURW		09/19/12	6:10 PM	News 9 at 6	6-7p	:30	USPRTV17GPH	\$5,500.00 NM
3	WMURTh		09/20/12	6:59 PM	News 9 at 6	6-7p	:30	USPRTV17GPH	\$5,500.00 NM
4	WMURF		09/21/12	6:29 PM	News 9 at 6	6-7p	:30	USPRTV17GPH	\$5,500.00 NM
19	09/14/12	09/14/12	News 9 at 6	6-7p	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	6:29 PM	News 9 at 6	6-7p	:30	USPRTV17GPH	\$4,500.00 NM
20	09/17/12	09/21/12	Chronicle NH	7-730p	11111--	:30	5	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11111--	5	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/17/12	7:28 PM	Chronicle NH	7-730p	:30	USPRTV17GPH	\$1,750.00 NM
2	WMURTu		09/18/12	7:29 PM	Chronicle NH	7-730p	:30	USPRTV17GPH	\$1,750.00 NM
3	WMURW		09/19/12	7:27 PM	Chronicle NH	7-730p	:30	USPRTV17GPH	\$1,750.00 NM
4	WMURTh		09/20/12	7:24 PM	Chronicle NH	7-730p	:30	USPRTV17GPH	\$1,750.00 NM
5	WMURF		09/21/12		Chronicle NH	7-730p	:00		\$1,750.00 NM
See MG 20.6									
6	WMURF		09/21/12	7:14 PM	NETWORK SPECIAL	NETWORK SPECI/	:30	USPRTV17GPH	\$1,750.00 NM
MG for 20.5 09/21									
21	09/14/12	09/14/12	Chronicle NH	7-730p	----1--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	7:22 PM	Chronicle NH	7-730p	:30	USPRTV17GPH	\$1,500.00 NM
22	09/17/12	09/21/12	INSIDE EDITION AC	730-8p	-1111--	:30	4	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1111--	4	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	USPRTV17GPH	\$1,750.00 NM
2	WMURW		09/19/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	USPRTV17GPH	\$1,750.00 NM
3	WMURTh		09/20/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	USPRTV17GPH	\$1,750.00 NM
4	WMURF		09/21/12	7:49 PM	INSIDE EDITION AC	730-8p	:30	USPRTV17GPH	\$1,750.00 NM
23	09/14/12	09/14/12	INSIDE EDITION AC	730-8p	----1--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/14/12	7:49 PM	INSIDE EDITION AC	730-8p	:30	USPRTV17GPH	\$1,500.00 NM
24	09/14/12	09/17/12	CMA Festival	Prime Other	1-----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/14/12	09/20/12	1-----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
951342-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
24	09/14/12	09/17/12	CMA Festival Class of Time - Fixed Non Pre-emptible	Prime Other	1-----	:30	1	\$5,500.00	NM																																																																														
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURM</td><td></td><td>09/17/12</td><td>9:24 PM</td><td>CMA Festival</td><td>Prime Other</td><td>:30</td><td>USPRTV17GPH</td><td>\$5,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		09/17/12	9:24 PM	CMA Festival	Prime Other	:30	USPRTV17GPH	\$5,500.00	NM																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WMURM		09/17/12	9:24 PM	CMA Festival	Prime Other	:30	USPRTV17GPH	\$5,500.00	NM																																																																													
25	09/17/12	09/21/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	1-1-1--	:30	3	\$5,000.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>1-1-1--</td><td>3</td><td>\$5,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURM</td><td></td><td>09/17/12</td><td>11:13 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>USPRTV17GPH</td><td>\$5,000.00</td><td>NM</td></tr><tr><td>2</td><td>WMURW</td><td></td><td>09/19/12</td><td>11:22 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>USPRTV17GPH</td><td>\$5,000.00</td><td>NM</td></tr><tr><td>3</td><td>WMURF</td><td></td><td>09/21/12</td><td>11:33 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>USPRTV17GPH</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	1-1-1--	3	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		09/17/12	11:13 PM	News 9 at 11	11-11:35p	:30	USPRTV17GPH	\$5,000.00	NM	2	WMURW		09/19/12	11:22 PM	News 9 at 11	11-11:35p	:30	USPRTV17GPH	\$5,000.00	NM	3	WMURF		09/21/12	11:33 PM	News 9 at 11	11-11:35p	:30	USPRTV17GPH	\$5,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WMURM		09/17/12	11:13 PM	News 9 at 11	11-11:35p	:30	USPRTV17GPH	\$5,000.00	NM																																																																													
2	WMURW		09/19/12	11:22 PM	News 9 at 11	11-11:35p	:30	USPRTV17GPH	\$5,000.00	NM																																																																													
3	WMURF		09/21/12	11:33 PM	News 9 at 11	11-11:35p	:30	USPRTV17GPH	\$5,000.00	NM																																																																													
26	09/17/12	09/21/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	11111--	:30	5	\$1,200.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>11111--</td><td>5</td><td>\$1,200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURM</td><td></td><td>09/17/12</td><td>11:52 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV17GPH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>2</td><td>WMURTu</td><td></td><td>09/18/12</td><td>12:01 AM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV17GPH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>3</td><td>WMURW</td><td></td><td>09/19/12</td><td>12:02 AM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV17GPH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>4</td><td>WMURTh</td><td></td><td>09/20/12</td><td>11:47 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV17GPH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>5</td><td>WMURF</td><td></td><td>09/21/12</td><td>11:53 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV17GPH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	11111--	5	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		09/17/12	11:52 PM	Nightline	1135p-1206a	:30	USPRTV17GPH	\$1,200.00	NM	2	WMURTu		09/18/12	12:01 AM	Nightline	1135p-1206a	:30	USPRTV17GPH	\$1,200.00	NM	3	WMURW		09/19/12	12:02 AM	Nightline	1135p-1206a	:30	USPRTV17GPH	\$1,200.00	NM	4	WMURTh		09/20/12	11:47 PM	Nightline	1135p-1206a	:30	USPRTV17GPH	\$1,200.00	NM	5	WMURF		09/21/12	11:53 PM	Nightline	1135p-1206a	:30	USPRTV17GPH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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27	09/14/12	09/14/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	----1--	:30	1	\$600.00	NM																																																																														
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1	WMURF		09/14/12	11:54 PM	Nightline	1135p-1206a	:30	USPRTV17GPH	\$600.00	NM																																																																													
28	09/14/12	09/18/12	20/20 Special Class of Time - Fixed Non Pre-emptible	Prime Other	-1-----	:30	1	\$20,000.00	NM																																																																														
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1	WMURTu		09/18/12	10:36 PM	20/20 Special	Prime Other	:30	USPRTV17GPH	\$20,000.00	NM																																																																													
29	09/14/12	09/14/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11p	----1--	:30	1	\$20,000.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/10/12	09/16/12	----1--	1	\$20,000.00																																																																																		
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1	WMURF		09/14/12	10:48 PM	20/20	10-11p	:30	USPRTV17GPH	\$20,000.00	NM																																																																													
30	09/23/12	09/23/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----1	:30	1	\$650.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$650.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURSu</td><td></td><td>09/23/12</td><td>6:55 AM</td><td>6a Weekend Daybreak</td><td>Sa/Su 6-7a</td><td>:30</td><td>USPRTV17GPH</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURSu		09/23/12	6:55 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	USPRTV17GPH	\$650.00	NM																																												
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	09/17/12	09/23/12	-----1	1	\$650.00																																																																																		
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1	WMURSu		09/23/12	6:55 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	USPRTV17GPH	\$650.00	NM																																																																													
31	09/15/12	09/15/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----1-	:30	1	\$500.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/10/12	09/16/12	-----1-	1	\$500.00																																																																																		
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1	WMURSa		09/15/12	6:58 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	USPRTV17GPH	\$500.00	NM																																																																													

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
951342-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/22/12	09/22/12	7a Weekend Daybreak	7-9a	-----1-	:30	1	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/22/12	7:53 AM	7a Weekend Daybreak	7-9a	:30	USPRTV17GPH	\$1,750.00 NM
33	09/16/12	09/16/12	7a Weekend Daybreak	7-9a	-----1	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/16/12	7:27 AM	7a Weekend Daybreak	7-9a	:30	USPRTV17GPH	\$700.00 NM
34	09/22/12	09/23/12	Weekend GMA	9-10a	-----11	:30	2	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----11	2	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/22/12	9:59 AM	Weekend GMA	9-10a	:30	USPRTV17GPH	\$1,750.00 NM
2	WMUR	Su	09/23/12	9:39 AM	Weekend GMA	9-10a	:30	USPRTV17GPH	\$1,750.00 NM
35	09/15/12	09/16/12	Weekend GMA	9-10a	-----11	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----11	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/15/12	9:41 AM	Weekend GMA	9-10a	:30	USPRTV17GPH	\$750.00 NM
2	WMUR	Su	09/16/12	9:59 AM	Weekend GMA	9-10a	:30	USPRTV17GPH	\$750.00 NM
36	09/22/12	09/22/12	News 9 at 7	7-730p	-----1-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/22/12	7:17 PM	News 9 at 7	7-730p	:30	USPRTV17GPH	\$2,000.00 NM
37	09/15/12	09/15/12	Inside Edition WK	730-8P	-----1-	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/15/12	7:50 PM	Inside Edition WK	730-8P	:30	USPRTV17GPH	\$400.00 NM
38	09/23/12	09/23/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/23/12	6:13 PM	6p News 9 Weekend	6-7p	:30	USPRTV17GPH	\$2,000.00 NM
39	09/16/12	09/16/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/16/12	6:22 PM	6p News 9 Weekend	6-7p	:30	USPRTV17GPH	\$1,500.00 NM
40	09/16/12	09/16/12	AFHV	7-8p	-----1	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
951342-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/16/12	09/16/12	AFHV	7-8p	-----1	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
	09/10/12	09/16/12	-----1	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/16/12	7:43 PM	AFHV	7-8p	:30	USPRTV17GPH	\$3,500.00 NM
41	09/23/12	09/23/12	EMMY RED CARPET SP	7-8p	-----1	:30	1	\$6,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/23/12	7:34 PM	EMMY RED CARPET SPECIAL	7-8p	:30	USPRTV17GPH	\$6,000.00 NM
42	09/23/12	09/23/12	EMMY AWARDS 9/23	8-11p	-----1	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/23/12	9:11 PM	EMMY AWARDS 9/23	8-11p	:30	USPRTV17GPH	\$7,500.00 NM
43	09/14/12	09/14/12	Who Wants to be a Millior	1230-1p	----1--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/14/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV17GPH	\$700.00 NM
Total Spots							93		

Payment Terms 30 Days

<u>Gross Total</u>	\$239,350.00
<u>Agency Commission</u>	\$35,902.50
<u>Net Amount Due</u>	\$203,447.50